



# NSA Wisconsin Storytelling Competition Finals

February 13, 2024

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*Barnwood Events*

— EST. 2020 —



**FiddleSmart**  
MARKETING



# NSA Wisconsin Storytelling Competition Finals

## Finalists

(in order of performance)



**Terra Fletcher**

**[TerraLFletcher.com](http://TerraLFletcher.com)**



**Paula Houlihan**

**[PaulaHoulihan.com](http://PaulaHoulihan.com)**



**Amber Swenor**

**[Amber-Swenor.com](http://Amber-Swenor.com)**



**NSA Wisconsin Storytelling Finalist**  
**2nd Speaker Block**



**Ousmane Kabré**  
**LeadingChange-Africa.org**



**Kristin Bock**  
**BodyLanguageBlueprints.com**



**Kathie Rotz**  
**UnityConsultingLLC.com**



**NSA Wisconsin Storytelling Finalist**  
**3rd Speaker Block**



**John Nepper**  
[JohnNepper.com](http://JohnNepper.com)



**Ali Starr**  
[TashiDeley.us](http://TashiDeley.us)



# **NSA Wisconsin Storytelling Competition Scoring**

**The NSA Storytelling Competition is designed to inspire speakers to hone a story to propel their business. Our judges evaluate contestants based on three criteria:**

## **Marketability**

**The story's ability to drive demand for the speaker**

## **Impact**

**The story's ability to drive a message and motivate the audience**

## **Presentation**

**The teller's ability to CONNECT with the audience**



# NSA Wisconsin Storytelling Sponsor

[FiddleSmartMarketing.com](http://FiddleSmartMarketing.com)

## Feeling lost when it comes to marketing?

You're not alone. Many entrepreneurs struggle with the marketing part of their business. As a marketing consultant and strategist, I help you:

- **Unravel mixed messages.** And craft a message and offer that resonates with your audience.
- **Stop "shiny object" syndrome.** And stay focused on simple, proven frameworks that drive sustainable growth.
- **Build a custom roadmap for attracting customers** in an authentic way that doesn't rely on hype or manipulation.

**Ready to stop chasing and start connecting with your ideal audience? Book a FREE Strategy session today.**

**[FiddleSmartMarketing.com](http://FiddleSmartMarketing.com)**

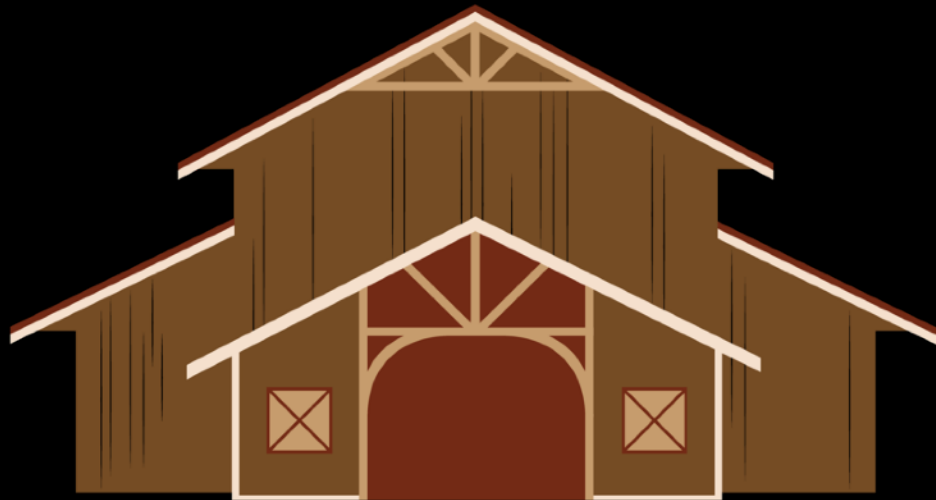




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**Weddings + Celebrations + Corporate Events**



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# **NSA Wisconsin Storytelling Competition**

## **The Story...**

**NSA Wisconsin is the first chartered chapter of the National Speakers Association. We provide the support you need to start, scale, and sustain your business as a professional speaker.**

**The NSA Storytelling Competition was created by**

**PROFESSIONAL SPEAKERS**

**for**

**PROFESSIONAL SPEAKERS!**

**The competitions occur on 3 levels:**

**Chapter**

**Regional**

**National**

**The National Competition will be LIVE**

**on the main stage at Influence**

**Aug. 3-6, 2024!**

**Learn more about the competition and**

**NSA Wisconsin at**

**[WisconsinSpeakers.com](http://WisconsinSpeakers.com)**