



# Academy Graduation Requirements

All requirements must be submitted to the Academy Director or Dean for approval prior to graduation, typically before May 1st.

<b><i>Enterprise</i></b>
20 paid speeches or \$25K speaking business income in a consecutive 12-month period -
Business phone number
Professional email
Professional website
Profile on eSpeakers
At least one social media profile/page (e.g. Facebook, LinkedIn, Instagram)
Business bank account
Business status designation (e.g. LLC) and FEIN
Accounting system
Contact management system
Speaking Contract
Five testimonials from clients served within 12 months
<b><i>Eloquence</i></b>
Deliver a professional-quality 20-minute speech to NSA peers for review and feedback
<b><i>Ethics</i></b>
Signed Code of Ethics
Attend an ethics session as part of the Academy or as part of an NSA-sponsored event.
<b><i>Expertise</i></b>
Positioning Statement:
Professional Development Plan